

YOU LONDON

Registered charity number 1209504

What is YOU London?

YOU London is a partnership of Youth Organisations in Uniform (YOU) working together to maximise opportunities for young people in London. The partner organisations are the Army Cadet Force, Boys' Brigade, Combined Cadet Force, Fire Cadets, Girlguiding, Girls' Brigade, Jewish Lads' and Girls' Brigade, RAF Air Cadets, Scouts, Sea Cadet Corps, St. John Ambulance Cadets and Volunteer Police Cadets.

All these organisations deliver structured activity in a safe environment by trusted adult volunteers. Each offers something slightly different, but the aim of helping young people to reach their full potential is the same.



What does YOU London do?

At regional level, YOU London provides opportunities by organising events such as a two day annual leadership conference designed to challenge and inspire the leaders of the future, a float at the Lord Mayor's Show, the provision of dedicated youth enclosures at Trooping the Colour and other ceremonial events - YOU London had a reserved space on The Mall for the Coronation. A part-time central co-ordinator liaises between the organisations and facilitates relationships, advocating for and representing the interests of each organisation with London stakeholders and signposting opportunities.

At borough level, YOU London brings together young people from the different organisations to exchange and share ideas, to learn, and to help each other. YOU London encourages and facilitates the co-ordination of activities and the sharing of information and resources.

Why the need for a new charity?

Whilst each organisation is completely autonomous, by working together to share ideas, information, resources and sometimes facilities, the effect can be greater than the sum of its parts. Charitable status enables YOU London to seek funding to be able to offer even more opportunities to young people in London, over and above what they are already achieving in their respective organisations.



How can you help?

Funding is needed to continue to deliver exciting, positive opportunities for young people in London and to raise the profile of these successful, long-established uniformed youth organisations. All these organisations need a constant supply of adult volunteers if they are to continue delivering opportunities and challenging activities for young people.

Financial assistance is required to support the 2025 Future Leaders Development Conference and run a number of borough events and competitions.

Sponsorship and assistance are desired to refresh the YOU London website, develop a London-wide searchable database of uniformed youth groups and run a marketing campaign to encourage more adult volunteers.



How to support YOU London

If you have a CSR policy or are a grant making organisation, please consider supporting YOU London.

Sort code: 30-99-50

Account number: 68445462

Account name: Youth Organisations in Uniform London

For more information please email Debbie Wilkinson at youlondon1@gmail.com.

www.youlondon.org.uk



@YOULondon1